



Minnesota Workers' Compensation
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July 18, 2018

ALL ASSOCIATION MEMBERS

Circular Letter No. 18-1734

RE: MWCARP Announcement – SFM Risk Solutions, Inc. dba “Superior Point”

Attached is a notice from the Minnesota Workers Compensation Assigned Risk Plan (MWCARP) announcing that effective July 1, 2018, the division of SFM Risk Solutions that services the Minnesota Workers' Compensation Assigned Risk Plan underwent a name change and is now known as “Superior Point.”

Please refer to the attached for information regarding this notice.



Affinity Insurance Services, Inc.

**RE: ANNOUNCEMENT
SFM Risk Solutions, Inc. dba "Superior Point"
Effective July 1, 2018**

Please See Below



For immediate release:

Beginning July 1, 2018, the division of SFM Risk Solutions that services the Minnesota Workers' Compensation Assigned Risk Plan underwent a name change and is now known as "Superior Point."

The name change is designed to eliminate confusion between SFM Mutual Insurance Company's voluntary policyholders and employers in the Minnesota Assigned Risk Plan.

Agents, policyholders and injured workers can expect no interruption in service due to the name change.

The new website is superiorpoint.com and the general email address changed to arp@superiorpoint.com. The hotline, fax numbers and mailing address did not change and can be found on superiorpoint.com.

If you have questions, please call the Superior Point hotline at 877-256-1411.

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